



Media Contact:

Rebecca Matteson Nelson
Director of Development
650-272-5002
rnelson@1pvi.org

FOR IMMEDIATE RELEASE

COMMUNITY CHAMPIONS BREAKFAST TO RAISE AWARENESS FOR PVI'S MEALS ON WHEELS PROGRAM

Menlo Park, CA- Thursday, March 1st, 2023

Peninsula Volunteers, Inc.'s Meals on Wheels program will be holding our annual ***March for Meals/Community Champions Breakfast*** on Thursday, March 30th at our Little House Activity Center located at 800 Middle Ave in Menlo Park. Doors open at 7:30am for the invitation only event. The program and breakfast will begin promptly at 8:00am and will run through 9:00am.

Throughout the month of March, PVI's Meals on Wheels program has enlisted elected officials, community partners and other prominent figures to join us for a ride-along and deliver meals to our seniors. They will be invited to talk about their meal delivery experience, speak out for seniors and raise awareness for the impact of PVI's Meals on Wheels program at the annual breakfast.

March for Meals annually commemorates the historic day in March, 1972, when President Nixon signed into law a measure that amended the Older Americans Act of 1965 and established a national nutrition program for seniors 60 years and older. Since 2002, Meals on Wheels programs from across the country have joined forces for the annual awareness campaign to celebrate this successful public-private partnership and garner the community support needed to bridge the gap for those still in need of daily nutritious meals.

For more information on volunteer opportunities at PVI and to make donations to support PVI's Meals on Wheels program for seniors, visit www.1pvi.org

About PVI Meals on Wheels:

PVI's Meals on Wheels (MOW) delivers freshly prepared nutritious meals each day to homebound, isolated older adults in San Mateo County who are unable to shop and cook for themselves. Many are frail, recovering from hospitalization, or are disabled. More than 60% of our clients have incomes below federal poverty levels, and often live alone – making our MOW deliverer the only person to give a smile and a hug to an isolated senior. Our volunteers and PVI staff deliver over 175,000 meals annually to our clients.

About Peninsula Volunteers, Inc. (PVI)

*For 75 years Peninsula Volunteers, Inc., has demonstrated a profound legacy of caring for and **enabling seniors to age in place**, a commitment of providing high quality and nurturing programs so seniors are engaged, cared for, and respected as vital community members. PVI's four core programs, Meals on Wheels nutrition services; Adult Day Services at Rosener House for those with Alzheimer's and other dementias; our senior activity center at the venerated Little House, The Roslyn G. Morris Activity Center; and Ride PVI, our transportation services program, address the most pressing issues of aging adults by offering critical services to sustain their daily physical, nutritional, emotional and mental health while achieving dignity and independence in their lives. www.1pvi.org*