



PENINSULA VOLUNTEERS, INC. FALL FUNDRAISER  
**"GET BACK"...A BEATLES BASH**

**Saturday, September 14, 2024 | 4:30 PM**

**Private Woodside Estate**



## ABOUT PENINSULA VOLUNTEERS, INC.

For over 75 years, Peninsula Volunteers, Inc. has enabled seniors to age in place, driven by a profound legacy of caring and our core values of respect, commitment, trust, dedication, and compassion. Our four core programs serve over 6,000 households and address the most pressing issues of aging adults by offering critical services to sustain their daily physical, nutritional, emotional, and mental health while achieving dignity and independence in their lives. PVI's programs include Nutrition Services/Meals on Wheels; Adult Day Services at Rosener House; Senior Activity Center at Little House; and RIDE PVI, our on-demand transportation service.

We are redefining what it means to be a senior in society. Our mission is to enable seniors to age in place. Our services can help empower older individuals to lead independent lives, engage with their communities, and continue to get the most out of life. Through care and connection, we help seniors remain vibrant while lightening the load for their caregivers. Whether it's through home meal delivery, fun events, wellness services, and more, we're committed to enhancing the quality of life for older generations.

*"My health has improved since I started receiving PVI's home delivered meals. It brings my family peace of mind, knowing that I now have nutritious food at home."*

*- Patrick, PVI Meals on Wheels recipient*



*"I'm grateful that I'm not at home all day anymore. I'm at Little House with my friends."*

*- Lori, Little House Member*



## OUR IMPACT

**1 in 6 seniors** is facing hunger.

**1 in 2 seniors** living alone are without the finances for basic needs.

**1 in 3 seniors** dies with Alzheimer's or other dementias.

**1 in 4 seniors** live alone and feel lonely.

**Nearly 1 in 5** spousal caregivers pass away before their loved one.



### PVI IS ABLE TO PREPARE, DELIVER AND PROVIDE:

- ⌘ Over 122,000 life-changing nutritious meals annually. Plus an additional 3,900 meals with a pending new route in Santa Clara County.
- ⌘ Over 40,000 pounds of protein, dairy, fresh produce, and pantry staples to date to over 450 families weekly.
- ⌘ Over 4,150 on-site café lunch meals to date.
- ⌘ Over 54,600 essential transportation rides since program launch.
- ⌘ Daily meaningful activities and social connections for over 6,000 households. Therapeutic daily care for those with Alzheimer's.
- ⌘ Aging Life Solutions for overwhelmed family caregivers.

*"A wave of relief washed over me when I first dropped my father off at Rosener House. I almost cried as I let go of two years of stress trying to hold it all together 24/7. Connecting with other caretakers is also amazingly helpful. I now know I am not alone."  
- Wendy, Daughter of Adult Day Service Program Participant*

# SPONSORSHIP OPPORTUNITIES

## **\$50,000 Platinum Sponsor (\$47,450 is tax deductible)**

- ⌘ 1 Table of 10 with premiere seating
- ⌘ MEET & GREET with RAIN: A Tribute to the Beatles
- ⌘ LIVE ACKNOWLEDGEMENT onstage at the event
- ⌘ Premiere recognition on step & repeat
- ⌘ Premiere recognition on all onsite event printed signage and digital screens
- ⌘ Premiere recognition in all digital marketing including online (website), newsletter, and social media
- ⌘ Full page ad in event program
- ⌘ Special gift for each table guest
- ⌘ Inclusion on event invitation (if committed by July 15)

## **\$25,000 Gold Sponsor (\$22,450 is tax deductible)**

- ⌘ 1 Table of 10 with premiere seating
- ⌘ LIVE ACKNOWLEDGEMENT onstage at the event
- ⌘ Premiere recognition on step & repeat
- ⌘ Premiere recognition on all onsite event printed signage and digital screens
- ⌘ Premiere recognition in all digital marketing including online (website), newsletter, and social media
- ⌘ Full page ad in event program
- ⌘ Special gift for each table guest
- ⌘ Inclusion on event invitation (if committed by July 15)

## **\$15,000 Silver (\$12,450 is tax deductible)**

- ⌘ 1 Table of 10 with prominent seating
- ⌘ LIVE ACKNOWLEDGEMENT onstage at the event
- ⌘ Prominent recognition on step & repeat
- ⌘ Prominent recognition on all onsite event printed signage and digital screens
- ⌘ Prominent recognition in all digital marketing including online (website), newsletter, and social media
- ⌘ Half page ad in event program
- ⌘ Inclusion on event invitation (if committed by July 15)

## **\$10,000 Bronze Sponsor (\$7,450 is tax deductible)**

- ⌘ 1 Table of 10 with preferred seating
- ⌘ Preferred recognition on all onsite event printed signage and digital screens
- ⌘ Preferred recognition in all digital marketing including online (website), newsletter, and social media
- ⌘ Half page ad in event program
- ⌘ Inclusion on event invitation (if committed by July 15)

## **\$5,000 Loyalty Sponsor (\$3,980 is tax deductible)**

- ⌘ 4 seats at a preferred table
- ⌘ Recognition on all onsite event printed signage and digital screens
- ⌘ Recognition in all digital marketing including online (website), newsletter, and social media
- ⌘ Quarter page ad in event program

# SPECIALTY SPONSORSHIP OPPORTUNITIES

## **\$50,000 Dinner Sponsor (\$47,450 is tax deductible)**

- ⌘ 1 Table of 10 with premiere seating
- ⌘ Featured as official Dinner Party Host on all printed menus, in the event invitation, and at event
- ⌘ Opportunity for two guests to join pre-event tasting for event menu selection
- ⌘ LIVE ACKNOWLEDGEMENT onstage at the event
- ⌘ Premiere recognition on step & repeat
- ⌘ Premiere recognition on all onsite event printed signage and digital screens
- ⌘ Premiere recognition in all digital marketing including online (website), newsletter, and social media
- ⌘ Full page ad in event program
- ⌘ Special gift for each table guest
- ⌘ Inclusion on event invitation (if committed by July 15)

## **\$50,000 Entertainment Sponsor (\$47,450 is tax deductible)**

- ⌘ 1 Table of 10 with premiere seating
- ⌘ MEET & GREET with RAIN: A Tribute to the Beatles
- ⌘ LIVE ACKNOWLEDGEMENT onstage at the event
- ⌘ Premiere recognition on step & repeat
- ⌘ Premiere recognition on all onsite event printed signage and digital screens
- ⌘ Premiere recognition in all digital marketing including online (website), newsletter, and social media
- ⌘ Full page ad in event program
- ⌘ Special gift for each table guest
- ⌘ Inclusion on event invitation (if committed by July 15)

## **\$25,000 Cocktail Sponsor (\$22,450 is tax deductible)**

- ⌘ 1 Table of 10 with premiere seating
- ⌘ Featured as official Cocktail Party Host on all printed bar signage, in the event invitation, and at event
- ⌘ Specialty cocktail (with name recognition) during cocktail reception
- ⌘ Premiere recognition on step & repeat
- ⌘ Premiere recognition on all onsite event printed signage and digital screens
- ⌘ Premiere recognition in all digital marketing including online (website), newsletter, and social media
- ⌘ Full page ad in event program
- ⌘ Special gift for each table guest
- ⌘ Inclusion on event invitation (if committed by July 15)

## **\$500 Individual Tickets (\$245 is tax deductible)**

*For further information on sponsorships or tickets, please contact event chair, Susan Martin, at [martinlsusan520@gmail.com](mailto:martinlsusan520@gmail.com)*



## PROGRAM DIMENSIONS & SPECIFICATIONS

### Inside Cover and Back Cover Full Page Advertisement

*8.25" width x 8.25" height*

### Full Page Advertisement

*8.25" width x 8.25" height*

### Half Page Advertisement

*8.25" width x 4" height*

### Quarter Page Advertisement

*4" width x 4" height*

## GRAPHIC REQUIREMENTS

**Color:** Full Color

**Resolution:** 300dpi

**File Format:** JPG, PNG, or PDF

**Build Advertisement to size - no bleeds**

Advertisement Deadline: Friday, August 23, 2024

Questions regarding program advertisements?  
Please email Carolyn Schutz ([carolynschutz1@gmail.com](mailto:carolynschutz1@gmail.com))



## AUCTION DONATION OPPORTUNITIES

Is your company interested in supporting PVI by donating a physical item or experience to our onsite event fundraising opportunities?

### **Silent Auction Items**

Donate an item, gift card, or experience!

*Guests will bid on silent auction items during our poolside cocktail hour reception.*

### **Live Auction Items**

Donate an experience!

*Guests will bid on live auction items during our seated program.*

***DID YOU KNOW? 100% OF THE VALUE OF THE ITEM DONATED IS TAX DEDUCTIBLE.***

**Businesses and individuals who contribute items and experiences will be listed as supporters in our onsite event materials and on the Peninsula Volunteers, Inc. BBB event website page.**

Have questions? Email Lisa Murphy at [lmurphy@ipvi.org](mailto:lmurphy@ipvi.org)



## SPONSORSHIP AND INDIVIDUAL TICKETS

Please complete and return by  
**Monday, July 15th** for inclusion on the invitation  
or

**Friday, August 30th** for inclusion on event signage and inclusion in the program.

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Platinum Sponsor- \$50,000</b>      | <input type="checkbox"/> <b>Cocktail Sponsor- \$25,000</b> |
| <input type="checkbox"/> <b>Dinner Sponsor- \$50,000</b>        | <input type="checkbox"/> <b>Silver Sponsor- \$15,000</b>   |
| <input type="checkbox"/> <b>Entertainment Sponsor- \$50,000</b> | <input type="checkbox"/> <b>Bronze Sponsor- \$10,000</b>   |
| <input type="checkbox"/> <b>Gold Sponsor- \$25,000</b>          | <input type="checkbox"/> <b>Loyalty Sponsor- \$5,000</b>   |

**Individual Ticket(s)- \$500**      **Number of Tickets** \_\_\_\_\_

**I am not able to attend, but would like to make a donation \$** \_\_\_\_\_

**TOTAL AMOUNT \$** \_\_\_\_\_

- Check Enclosed**       **Credit Card**

Name \_\_\_\_\_ Address \_\_\_\_\_

CC # \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_





# AUCTION DONATION FORM

Deadline: Return by Friday, August 30th

DONOR NAME

COMPANY

PRINT NAME AS YOU WISH TO BE ACKNOWLEDGED

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

**The undersigned agrees to donate the following item for Peninsula Volunteers, Inc. auction:**  
(Description including size, color, material, services offered, dates available, and any applicable restrictions.)

DESCRIPTION

RESTRICTIONS

VALUE

SIGNATURE

**Please check one of the following:**

- Gift Certificate attached
- Donation will be delivered
- Please make certificate on our behalf
- Donation needs to be picked up

**Please email this form to:**

Lisa Murphy - lmurphy@ipvi.org  
(407) 256-3884

TAX ID# 94-1294939

**Thank you for your support.**

Donors will receive a formal receipt documenting their donation for income tax purposes.

[www.ipvi.org/BBB2024](http://www.ipvi.org/BBB2024) | Tax ID # 94-1294939